



## Gema Baguena new head of Allitude's ICT Department (Cassa Centrale Group)

Bringing with her an extensive and consolidated experience in the IT field with over 25 years of significant professional achievements, Gema Baguena joins Allitude to head up the ICT Department, reporting directly to CEO Manuele Margini.

**Trento, 02.10.2023** — From today, the managerial line of Allitude – IT and back-office outsourcing company for the banking sector of the Cassa Centrale Group – is strengthened with the inclusion of **Gema Baguena** in the role of Head of the ICT Department.

The manager, who boasts more than twenty-five years of professional experience in the IT sector, after starting her professional career at Accenture, has held roles of increasing responsibility. First at AXA, and then at Unicredit, she led complex teams and acquired an extensive set of IT skills in the banking sector.

Her CV stands out not only for her professional background and field experience in the information technology sector, but also for her international experience having worked, not only in Italy, but also in Spain, France and the United States.

A placement that, in addition to representing a choice for strengthening the leadership and professionalism of our people, is testimony to Allitude's commitment to giving further impetus to the ongoing technological transformation path, concretely responding to the ambitions of the Group Strategic Plan and continuously relaunching improvement solutions serving banks and the Cassa Centrale Group.

The **Cassa Centrale - Credito Cooperativo Italiano Group** includes 67 BCCs - Rural Banks - Raiffeisenkassen and 1,478 branches across Italy, more than 11,900 employees and over 470 thousand Cooperative Partners. With balance sheet assets of 91.1 billion as at 30 June 2023, the Group ranks among the top 10 on a national basis.

**Allitude** is the IT and back-office outsourcing company for the banking sector of the Cassa Centrale Group, founded in January 2020 following a corporate integration process. With more than 720 employees in 9 operational offices in Italy (Trento, Milan, Rome, Cuneo, Padua, Udine, Bologna, Palazzolo sull'Oglio and Bari), a range of products and services provided to approximately 160 customers throughout the country and a turnover of over 200 million euros, Allitude is the market leader in services for the banking industry.